

## SCOPE's Education Forum

The Voice of Long Island Education is a tabloid style newspaper. Regular features include school district news, profiles of Long Islanders, honors and promotions, exemplary school practices and national or state events with strong focal impact.

Published four times a school year, it provides information of interest to the entire education community of Long Island. 46,000 copies of each issue of Forum are distributed at no cost to:

- School Board members in both Nassau and Suffolk
- Every School superintendent in Suffolk and Nassau
- Principals in Suffolk and Nassau including private and parochial schools
- Classroom teachers and support staff in Suffolk and Nassau
- Key College and University Administrators on Long Island
- Numerous parents, local businesses, elected officials and members of the press and media

SCOPE's Education Forum readers are a choice selective audience. They shop for quality goods and services, for themselves, their families, and sometimes for their schools and classrooms. They plan vacations and travel often; they plan for their future and their children's future; they save and they invest. They are an audience you want to reach.

### Advertising Information

Any size from business card up to half-page. We accept only camera ready ads.

Estimated times of Publication are:

1. September – November issue
2. December - January issue
3. February – April issue
4. May – June issue

**“Pass Along”**  
readership boosts our impact

### 2014-2015 Submission Deadline

Call in advance to reserve space or for additional information: 631-881-9646, Jennifer Milillo, Program Assistant

#### Deadlines for submittals

**All Press Releases/Advertisements should be submitted at least 2 weeks before issue is due.**

### 2014-2015 Advertising Rates

Ad size	Size	Cost
1/2 page	10"x 6.75" Horizontal	\$880
1/3 page	horizontal 10"x 4.375"	vertical 4.75' x 9.125" <b>\$685</b>
1/4 page	4.875"x 6.75" Vertical	\$495
1/8 page	4.875" x 3.25" Horizontal	\$275
Business card	3.3125" x 2"	\$ 75